

| | |
|-------|----|
| | 1 |
| | 1 |
| | 1 |
| | 8 |
| | 10 |
| | 11 |

630701

6

1.

1

2

2.

1

2

1.

1

2

1.

1

2

1.

1

2

2.

1

SWOT

2

1.

SWOT

QQ

QQ

2

2.

1

SWOT

2

1.

5 8 +

2. 100
+ 80 20

3.

| | | | | |
|--|--|--|--|--|
| | | | | |
| | | | | |
| | | | | |
| | | | | |



1.

5 1

| | | | | | | |
|--|--|--|--|--|--|--|
| | | | | | | |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| | | | | | | |

2.

1



1

2

3

4

5

6

7

:

8

9

10

11

12

13

14

15

16